



1600 Airport Road
Waukesha, WI 53188
P: 800-558-2162
F: 262-549-6009
www.metalera.com

PRESS RELEASE

For Immediate Release

Contact
Angela Arndt
800-558-2162
angela@metalera.com

HI-PERF VENTED FASCIA:

Commercial Roof Ventilation at the Eave

Waukesha, WI—Metal-Era, Inc., the national leader in commercial roof edge and roof ventilation solutions, introduces the latest addition to the Metal-Era Airflow Solutions line: Hi-Perf Vented Fascia.

Hi-Perf Vented Fascia is designed to provide maximum airflow at the roof's eave by taking into consideration the unique demands of commercial buildings such as longer runs, larger surface areas and lower pitches. Hi-Perf Vented Fascia's custom sizes allow for needed flexibility to accommodate a variety of roof conditions and ventilation requirements.

“The introduction of the Hi-Perf Vented Fascia allows us to offer greater flexibility and really meet the unique needs of our customers,” said Tony Mallinger, Chief Operations Officer. “The commercial ventilation industry has long been underserved in this area; it is our hope that with products like this vented fascia, as well as our ridge vents, we can provide much needed solutions to the industry.”

The Hi-Perf Vented Fascia offers quick, efficient installation saving both time and money.

- No need for wood blocking and vented soffits
- Fastening holes on roof flange and cover are pre-slotted to allow for thermal movement and to ensure proper fastening location
- Provided in 12' lengths for faster installation and less splice joints

-more-

Hi-Perf Vented Fascia is available in both vented nailbase and attic vented versions. Its all metal construction eliminates wavy, untrue fascia board.

For more information visit Metal-Era's website, www.metalera.com, or call 800-650-6423.

About Metal-Era, Inc.

For over 25 years Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

###