



1600 Airport Road  
Waukesha, WI 53188  
P: 800-558-2162  
F: 262-549-6009  
[www.metalera.com](http://www.metalera.com)

## PRESS RELEASE

For Immediate Release

Contact  
Angie Prost  
262-650-6443  
[angie.prost@metalera.com](mailto:angie.prost@metalera.com)

### KHARY PENEBAKER JOINS METAL-ERA AS PRODUCT MANAGER – ROOF EDGE SOLUTIONS

Waukesha, WI—[Metal-Era, Inc.](http://www.metalera.com), the national leader in commercial roof edge and roof ventilation solutions, announces that [Khary Penebaker](#) has joined Metal-Era as their [Roof Edge Solutions](#) Product Manager. With over 15 years experience in the roofing industry, Khary plays a critical role in leading sales initiatives and providing practical metal roof termination solutions for Metal-Era's customers.

Before joining Metal-Era, Khary was the President of The Penebaker Enterprises, LLC Roofing and Sheet Metal in Milwaukee for 10 years. During this time, he focused on commercial sheet metal roof edge termination and project and contractor management. Among his many successfully executed projects, he completed a high-profile roofing project for the [Milwaukee City Hall Restoration Project](#).

Prior to opening The Penebaker Enterprises, Khary jointly owned and operated Community Roofing Company for five years, while completing his bachelor's degree in marketing from the University of Wisconsin – Milwaukee.

Khary has been actively involved with the [National Minority Supplier Development Council](#) (NMSDC) throughout his career. He was named Minority Business Contractor of the Year in 2010 by [Wisconsin Builder magazine](#), and received the [Wisconsin Supplier Development Council's](#) Supplier of the Year Award in 2004.

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“Khary’s extensive field experience makes him the perfect go-to-guy for providing creative solutions for challenging roof conditions,” says [Tony Mallinger](#), President. “We’re excited to have him on board.”

Khary holds memberships with the [Construction Specifications Institute](#) (CSI) and the [Roof Consultants Institute](#) (RCI). He was also a certified installer for many commercial roof termination product brands, such as [Firestone Building Products](#), [Johns Manville](#) and [Carlisle Syntec](#).

For more information about Metal-Era visit [www.metalera.com](http://www.metalera.com), or call 800-558-2162. To contact Khary, e-mail him at [khary@metalera.com](mailto:khary@metalera.com) or call him at 262-650-6424.

#### **About Metal-Era, Inc.**

Celebrating over 30 years of unequalled service in the industry, Metal-Era provides a wide selection of [engineered roof edge systems](#) designed to meet the roofing industry’s strictest standards. In 2006 Metal-Era introduced an innovative line of [airflow products](#), to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit [www.metalera.com](http://www.metalera.com).

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