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PRESS RELEASE

For Immediate Release

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NEW METAL-ERA AIRFLOW SALES BROCHURE

Waukesha, WI— Metal-Era, Inc., the national leader of perimeter edge roofing systems and the manufacturer of the new and innovative Hi-Perf ventilation products, announces the release of its new sales brochure, Metal-Era Airflow Products.

The new sales brochure provides detailed information on Metal-Era's airflow product line including multiple versions of both the Hi-Perf Vented Fascia and the Hi-Perf Ridge Vent.

“This new sales brochure is a wonderful tool for our customers to quickly and easily see Airflow's various product offerings and understand how the system can be customized to fit the needs of their current project,” says Chief Operating Officer, Tony Mallinger.

Hi-Perf Vented Facia provides proper intake venting at the eave. This ventilation guarantees the required airflow underneath the roof covering to prevent heat buildup and moisture accumulation, thereby increasing the life of the roof.

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The Hi-Perf Ridge Vent provides for proper venting at the ridge, which is critical for any roof design utilizing ventilation. Unlike other ridge vents, Hi-Perf is designed to accommodate individual venting requirements. Therefore, regardless of the amount of airspace underneath the roof covering, Hi-Perf is manufactured proportionately to provide the correct amount of net free vent air.

The new sales literature can be downloaded from Metal-Era's website, www.metalera.com/airflow, or call 800-650-6423 to receive a copy through the mail.

About Metal-Era, Inc.

Since 1980, Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

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