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PRESS RELEASE

For Immediate Release

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FASCIA VIDEOS DEMONSTRATE EASY INSTALLATION

Waukesha, WI—Metal-Era, Inc., the national leader in commercial roof edge and roof ventilation solutions, introduces their new product videos for Anchor-Tite® Standard Fascia and Edge Systems One® One Edge.

There are two videos available for each product, four total videos. Both Anchor-Tite Standard Fascia and One Edge are each featured in a shorter video that provides a general overview of the product and its benefits and a slightly longer video that shows how quickly and easily the products install.

The videos are designed to give architects and contractors an easy visual of how the fascia systems integrate into the overall roof system.

“Anchor-Tite is our flagship fascia system with a Lifetime 170 mph Wind Warranty and was the perfect product to emphasize the benefits of a tested, non-penetrating design,” says Chief Operating Officer, Tony Mallinger. “It was important that we also show the increasingly popular One Edge. It’s our ES-1 tested roof edge that’s designed not to break the budget and frequently can be shipped next day. The videos for these two fascia systems really help demonstrate that any type of building can benefit from the efficiency and cost savings provided by pre-manufactured roof edges.”

The videos are available on Metal-Era’s website, www.metalera.com.

- More -

About Metal-Era, Inc.

Since 1980, Metal-Era has been committed to unequalled service in the industry, and has provided a wide selection of engineered roof edge systems designed to meet the roofing industry's strictest standards. In 2006 Metal-Era introduced an innovative line of airflow products, to provide commercial buildings with proper intake and exhaust venting. Metal-Era employees and its nationwide network of over 350 experienced representatives and distributors are dedicated to providing superior products and personalized service. For more information about Metal-Era, visit www.metalera.com.

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